

# Enhancing Digital Literacy & Creativity through the Adobe Creative Suite

#### **Event Overview:**

The aim of this all-day hands-on session is to help teachers make the most of Adobe Creative Cloud and associated Adobe software in the learning and teaching process with a focus on enhancing 21st century digital literacy, communication and creativity skills in alignment with the Victorian & Australian Curriculum.

Many staff are unfamiliar with the Adobe suite available to them.

No previous experience with Adobe software is required and resources will be provided for both new and experienced Adobe users. This event will be facilitated by Dr Tim Kitchen, Adobe's Senior Education Specialist for Asia Pacific and will aim to cover a mix of the following resources and educational concepts:

- Photoshop tips & tricks for teachers
- Working with the free Adobe Spark creativity tools
- Multimodal Text with Adobe Muse & Adobe Spark
- Flipped Learning with Adobe Presenter, Adobe Spark & Premiere Clip
- Basic Video production with Adobe Premiere Clip & Premiere Pro
- PDF & document management with Adobe Acrobat
- Simple animation in the classroom with Adobe Character Animator
- Classroom resources on the Adobe Education Exchange
- New research in teaching Gen Z students.

#### Who can participate?

All staff.

### How will the program be structured?

Ballarat: 11 June

Full Day PD run by Dr Tim Kitchen.

#### What is expected of participants?

- Register and attend.
- Actively engage with presenters and participate in learning opportunities.
- Participants are encouraged to share their experiences and knowledge with others through our online community.

#### What is required of the Principal?

• Nominate and/or approve participants for this professional development.

- Ensure they attend the Professional Learning.
- Ensure participants are aware of all requirements and expectations.

## What you can expect from the CEOB:

CEOB staff will provide:

- Facilitation of Professional Learning sessions with rigour and integrity around understanding the curriculum.
- To provide a central point to share learnings and further learning opportunities.
- Ongoing support for schools implementing initiatives resulting from this PL.

#### Registration:

Registration will be available <u>online</u> early in the 2019 school year and will close on 10 April 2019. Registration implies that participants have the full support, as outlined, of their school principal.

#### **Endorsement:**

Leigh Mitchell